



# WEBSITES



01257 220 205

**Increase sales revenue – Can you afford not to!**  
**E-commerce sales total in the billions of pounds every year, why not be a part of the online phenomena and generate sales you might be missing out on through internet.**

**The early bird earns market share. Those who are first to enter a market will most likely control it.**

**Are you ready to explore your online potential?**

## Reach thousands of customers every day

## Can I sell my products on Froogle?



Thousands of homes add the Internet each day, and it is estimated that by 2010, over 80% of all small businesses in the U.K. will be integrating the internet into their business tasks and procedures on a daily basis.



Yes, it is very simple. Fashion E-commerce Websites will let you sell your products on Froogle – Google Product Search. This is like a second free website that lets customers browse your products and then buy them. And IT'S ALL FREE.



## How can we help you?



We can provide you with bespoke or template driven websites, which will look amazing and professional. Websites are known to produce more sales and in turn increase profits than average conversion rates.

You can reach millions of customers and sell all your website products at a click of a button.



It's so Simple, Easy and Free.



## Professional website design

## Will my Fashion website be secure?

Our in-house website design service is very affordable and it is part of this package. It all starts with a website consultancy meeting, where you specify exactly what you want from your website – from the Look and Feel of the website, to the way the website works with your stock control system. Our professional designers will then get to work as soon as possible to create your vision of your online shop. You will be ready to trade usually within 3 to 4 weeks.

Websites from Mode Retail are all secure and use built-in industry standards security features. Your website will have measures to prevent identity theft and fraud so that online commerce activity is not compromised and is a safe and secure experience. Customers will feel confident to buy from you, due to the professional and secure environment that your website communicates.



## I already have a website? What do I do?

## I don't have a domain name or hosting?

Not a problem! We can work with your preferred web design company. We can link your existing website with Fashion, so you only have one stock control system for both your shop and your website. This can be very cost effective and simple to implement.

Don't worry! We will arrange everything for you as part of the package. If you already have a domain name then we will transfer it to our hosting, free of charge. We will even setup your email accounts for your website.



## How many products can my website have?

## What about search engine optimization?

Well, it is up to you. You can have 1,000 or 100,000 products online. The more products you have on your website the more you can sell to customers worldwide. Increase your turnover and profits.

Fashion Websites are search engine friendly allowing you to add optimization for every single style, colour and size that you add to your website.

